

Hunterdon County Library  
Director's Report  
April & May 2011

Youth Services

Spring storytimes continue to be popular at all locations.

Tours are continuing. Clinton Public 6th graders had their annual how-to-do-research/tour at NCB. Spruce Run Preschool also had a tour of NCB. Three Bridges 1st graders (6 classes in all) continued with their annual class trips to HQ. The Bookmobile went to the Bright Horizons Preschool and to Basil Bandwagon (for Earth Day) in conjunction with the YS Dept.

In March, we were able to have *Eyes of the Wild* at both HQ and NCB for standing-room-only live animal shows. They were extremely popular! In March, we were also able to have The Physics Guy at both HQ and NCB for standing-room-only science shows. Everyone loved the explosions!

Teen Cafe at NCB held a *Create Your Own Superheroes* program in March. The Teen Cafe Writer's Workshop topic for March was *Autobiography*. Teen Cafe at NCB held a *Creating Origami* program in April. It was very popular --nineteen young people attended. The Teen Cafe Writer's Workshop topic for April was *Writing Scary Poems* in celebration of National Poetry Month.

Teen Cafe at NCB continues to be very popular. The Teen Advisory Board is very dedicated and active. They work with Ann-Louise Taylor to plan and carryout each program.

Circulation Services

The Friends book sale is now over and Jared Biondi has returned to his normal duties in the Circulation Dept. We are pleased to have him back working on the RHA every morning!

Circulation has been working on many projects. They have weeded books on cassette, which has condensed the cassette collection and allowed us to give more room to the books on CD. This makes viewing the collection easier on the patrons.

Circulation also helped in shifting the 900's after Jennifer W. completed weeding. We will also be shifting biographies.

Lee Comella has been weeding fiction on a more consistent schedule. She has been pulling books that are in desperate need of new covers, pulling multiple copies and getting rid of extremely old, tired books. Jennifer Winberry then goes through them to either purchase new copies or have the books withdrawn.

### Reference Services and North County Branch

Karen Kilpatrick and Terry Edwards attended *Mobile Technology*.  
Terry Edwards also attended *Developing Online Patron Tutorials*.

Karen Kilpatrick has primarily been involved with the Friends' book sale this month, fielding questions from patrons and working with the Friends to arrange the collection of donations.

Displays in March included *Readin' o' the Green* – books on various “green topics” (Ireland, nature, ecosystems, gardens, jealousy, etc.), with green covers. Very popular.

Mary Noone-Kozakiewicz was just about to throw in the towel on the North County book club, which was sparsely attended during January and February. However, March brought out a good crowd, eager to continue meeting through the spring.

On March 11<sup>th</sup> and 14<sup>th</sup> approximately 30 students from the Clinton Public School visited NCB. They stayed from 10:00 – 2:00 each day, and used the library's books and electronic resources for reports on endangered species. It was nice to have the upstairs reference area full of kids!

### Extension Services and South County Branch

The Bookmobile was parked in front of Headquarters on Wednesday April 13<sup>th</sup> and North County Branch on Thursday April 14<sup>th</sup> as part of National Library Week. April 13<sup>th</sup> was also National Bookmobile Day which celebrates our nation's bookmobiles and the people who drive them and bring this valuable and essential service to our communities. On April 16<sup>th</sup>, the Bookmobile participated in an Earth Day celebration held at Basil Bandwagon. Jennifer Winberry and Karen Case were among pre-book sale gleaners at the Friends' of HCL's annual book sale looking for newer copies of titles to replace some of the older copies in our collection.

Jennifer Winberry has finished weeding the 900's. The volunteers and Circulation staff helped shift the collection so there are no books on the upper or lower most shelves for easier patron access. The staff of SCB & Extension Services recovered many of the books in that section to give them a bright, clean look.

### Writer's Group

In January, the library was approached by a graduate student from Goddard College in Vermont about helping her fulfill her teaching practicum. Mia Siegert, a local young woman needed to teach at least 3 students for a total of 15 hours. Jim Thatch and Jennifer Winberry agreed to set up an eight-week session and to help publicize it. Response to this offering was overwhelming. Over eighty people signed up for the early sessions and over forty were still attending by the eighth session. The *Hunterdon*

*Observer* ran a story about Mia prompting much attention. After the first group of sessions was over, Mia requested to continue and another six-week session was set up and over thirty people attended the first session. In the two-week interim between sessions, members of the first group set up a Yahoo Group so they were able to communicate and share their writings with each other.

### Technical Services

Technical Services is continuing to order, receive, catalog and process library materials.

Alison Naftal and Pam Munkel attended a webinar on copyright issues in libraries. Alison Naftal attended a Webinar on OCLC (our bibliographic database) billing changes.

### National Library Week and Annual Report

HCL celebrated National Library Week on April 10-16, 2011 (see attached).

### Chamber of Commerce

Jennifer Winberry and Jim Thatch attended the last Hunterdon County Chamber of Commerce Meeting, held at the Red Mill in Clinton. The Chamber is planning a tourism week in May and HCL will be a part of the schedule of events. More details to follow.

Jim Thatch and Jennifer Winberry of the Public Relations Committee have begun working with the Hunterdon County Chamber of Commerce. Their goal is to continue working on making the library an integral part of the community at large. HCL is participating in the current *Open House Hunterdon* campaign from May 7 - 15, 2011.

The event is described below...

*Your Passport to the Hunterdon Experience -- Special discounts and promotions will be offered to participants during the month of May. Guests who visit a number of County checkpoints will be eligible for special prize drawings including "The Ultimate Hunterdon Experience", a getaway package including dining, accommodations and offerings from many of the businesses and destinations which are quintessentially Hunterdon.*

HCL Headquarters and the North County Branch Library are two of the locations participating in the event. HCL Headquarters and the North County Branch will also be hosting a gingerbread house competition sponsored by the Chamber in November and December.

### Outdoor Summer Concert Series

HCL Headquarters is ready once again to present our increasingly popular Summer Outdoor Concert Series. This year's lineup includes...

Eco Del Sur...Wednesday, July 13<sup>th</sup>

The SummerSwing Orchestra...Wednesday, July 27<sup>th</sup>

The Beth Coleman Bluegrass Band...Wednesday, August 3<sup>rd</sup>

The British Invasion and the American Response...Wednesday, August 17<sup>th</sup>

### Annual Report

Our 2010 Annual Report is now available!

### Retirement of Two Very Special People

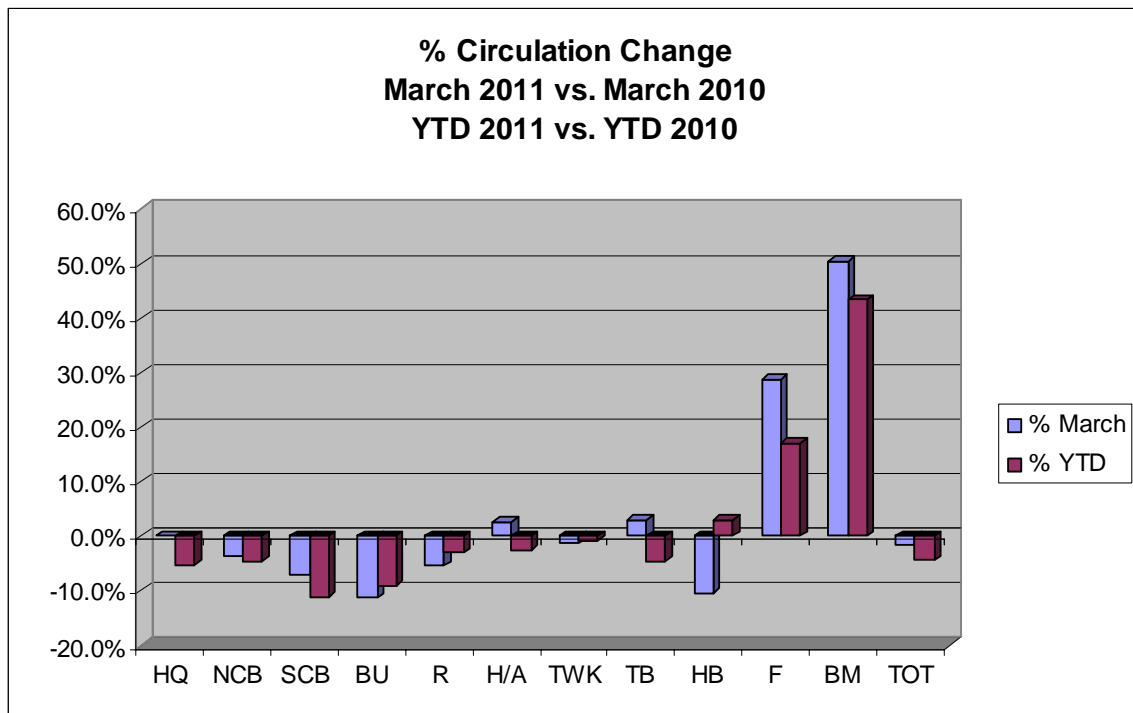
Supervising Librarian Amanda Philipp retired at the end of April after providing more than 29 years of outstanding Reference service to the patrons of the Hunterdon County Library. Amanda's positive attitude, accessibility, and dedication to her work made a major impact on the quality of our library services. She will be sorely missed by all of us.

Youth Services Senior Library Assistant Nancy Ormando also retired at the end of April. Nancy was a highly valued member of our staff who faithfully served our library community for over 20 years. Her dedication, enthusiasm, and positive attitude were a source of inspiration to all of us.

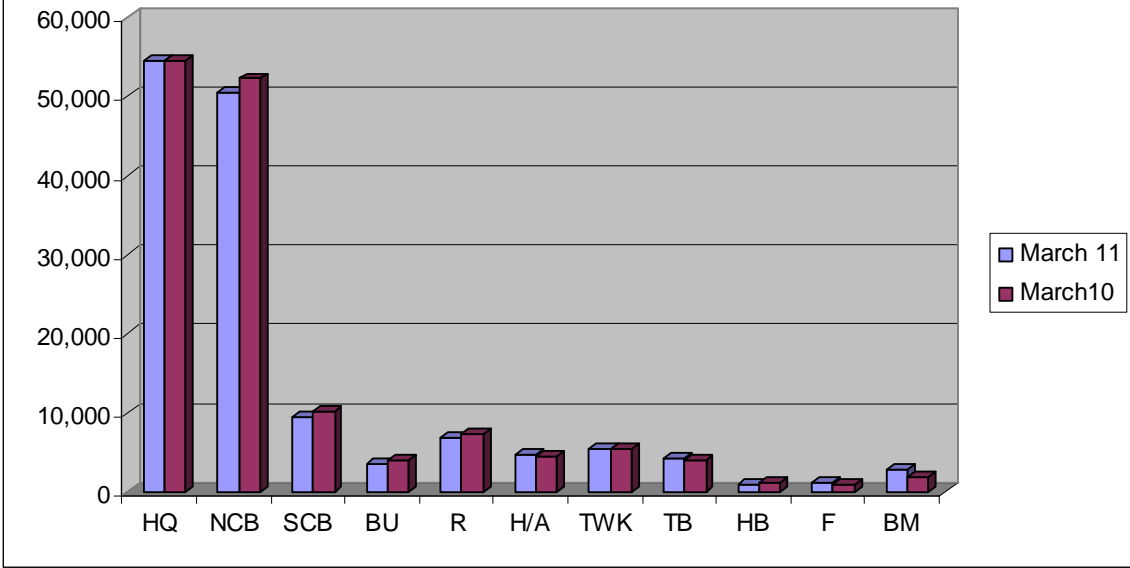
Please join with us in wishing Amanda and Nancy all the best for a Healthy, Happy Retirement!

Circulation Statistics March 2011

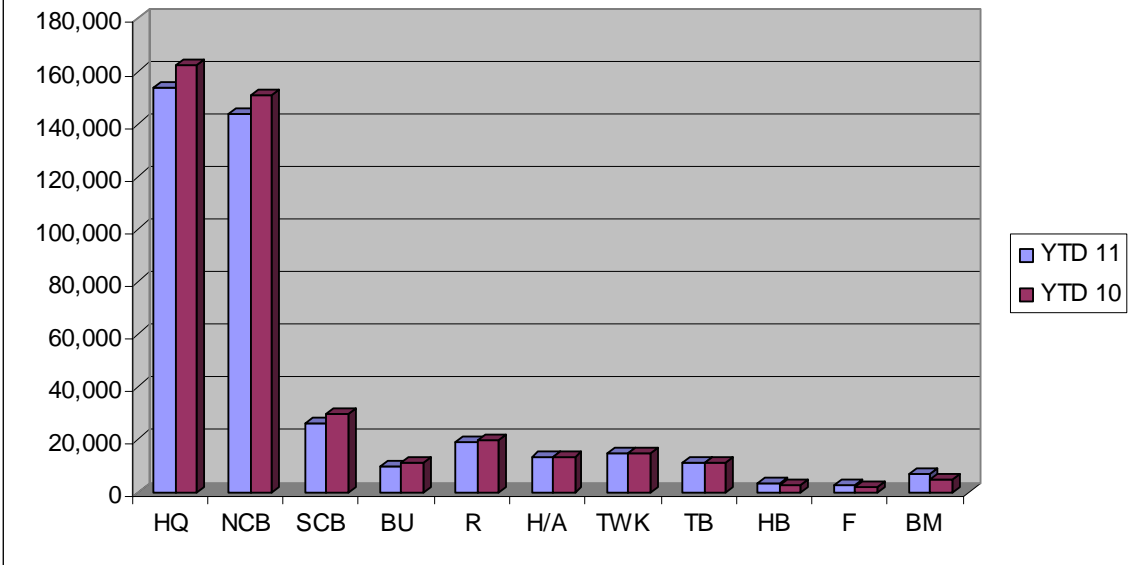
	March 11	Feb. 11	% Change	March10	% March	YTD 11	YTD 10	% YTD
HQ	54,659	48,904	11.8%	54,627	0.1%	154,012	162,539	-5.2%
NCB	50,485	45,022	12.1%	52,328	-3.5%	143,906	150,900	-4.6%
SCB	9,504	8,095	17.4%	10,228	-7.1%	26,563	29,919	-11.2%
BU	3,479	3,217	8.1%	3,926	-11.4%	10,030	11,022	-9.0%
R	6,836	6,134	11.4%	7,231	-5.5%	19,432	20,051	-3.1%
H/A	4,683	3,896	20.2%	4,564	2.6%	13,150	13,486	-2.5%
TWK	5,384	4,488	20.0%	5,456	-1.3%	14,666	14,784	-0.8%
TB	4,155	3,428	21.2%	4,032	3.1%	11,063	11,588	-4.5%
HB	980	987	-0.7%	1,095	-10.5%	3,117	3,027	3.0%
F	1,044	767	36.1%	811	28.7%	2,415	2,063	17.1%
BM	2,805	1,664	68.6%	1,864	50.5%	6,711	4,679	43.4%
TOT	144,014	126,602	13.8%	146,162	-1.5%	405,065	424,058	-4.5%



**Items Circulated  
March 2011 vs. March 2010**

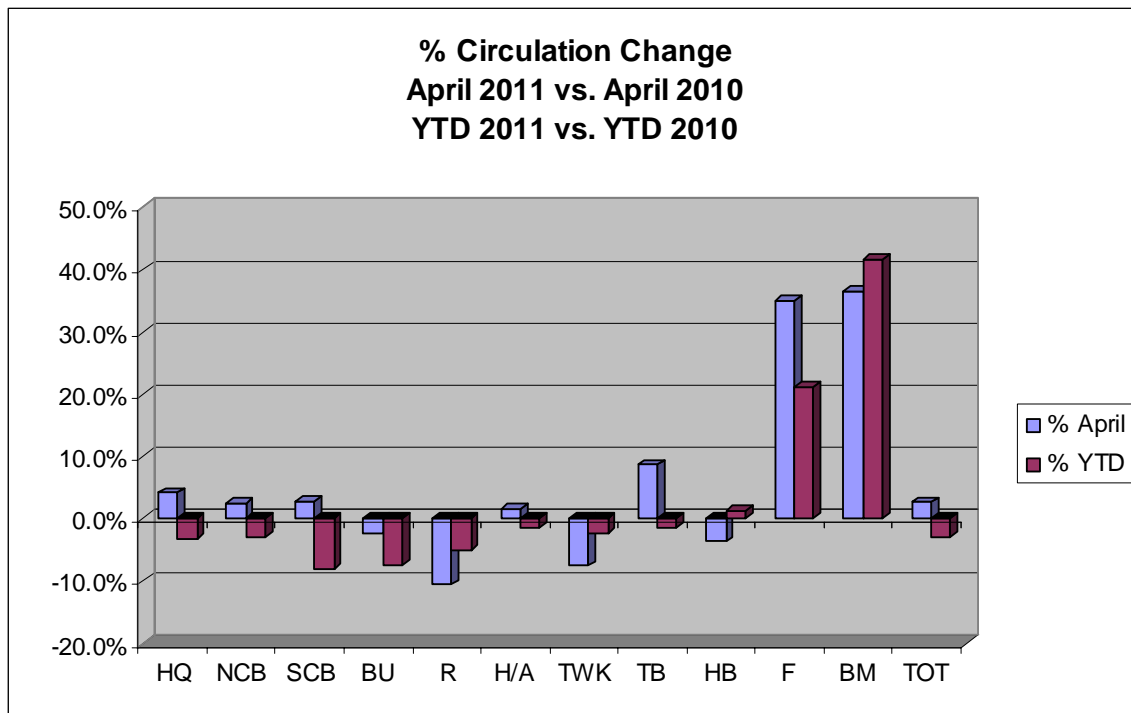


**Items Circulated through end of March  
2011 YTD vs. 2010 YTD**

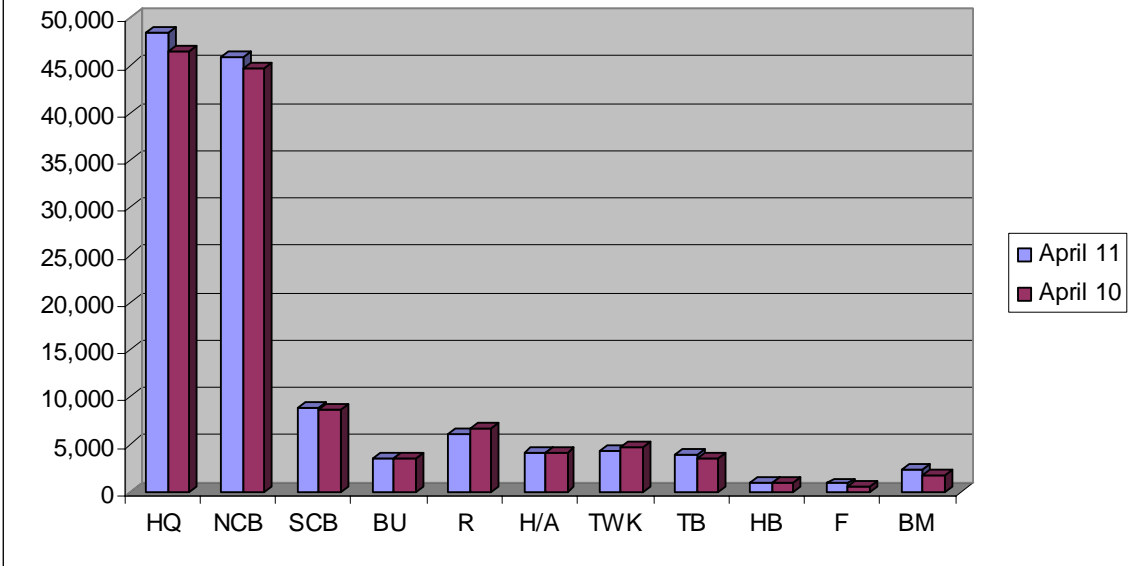


Circulation Statistics April 2011

	April 11	March 11	% Change	April 10	% April	YTD 11	YTD 10	% YTD
HQ	48,451	54,659	-11.4%	46,538	4.1%	202,463	209,077	-3.2%
NCB	45,887	50,485	-9.1%	44,734	2.6%	189,793	195,634	-3.0%
SCB	8,813	9,504	-7.3%	8,580	2.7%	35,376	38,499	-8.1%
BU	3,446	3,479	-0.9%	3,526	-2.3%	13,476	14,548	-7.4%
R	6,009	6,836	-12.1%	6,721	-10.6%	25,441	26,772	-5.0%
H/A	4,177	4,683	-10.8%	4,109	1.7%	17,327	17,595	-1.5%
TWK	4,312	5,384	-19.9%	4,666	-7.6%	18,978	19,450	-2.4%
TB	3,828	4,155	-7.9%	3,522	8.7%	14,891	15,110	-1.4%
HB	959	980	-2.1%	996	-3.7%	4,076	4,023	1.3%
F	848	1,044	-18.8%	628	35.0%	3,263	2,691	21.3%
BM	2,295	2,805	-18.2%	1,680	36.6%	9,006	6,359	41.6%
TOT	129,025	144,014	-10.4%	125,700	2.6%	534,090	549,758	-2.8%



**Items Circulated  
April 2011 vs. April 2010**



**Items Circulated through end of April  
2011 YTD vs. 2010 YTD**

