

Hunterdon County Library
Director's Report
March 2011

Youth Services

Storytimes and tours for Winter/Spring are in full swing at all locations. The Mom's Club visited NCB. A Brownie troop, Three Bridges 1st graders, and a Readington Middle School Special Needs class all toured HQ in February.

Teen Café at NCB has held several programs so far this year -- a Karaoke night in January and a Winter Carnival in February. All programs have been very popular and very well attended. At the same time, Teen Café's *Writers Workshops* (a four-part monthly program) returned for a second season, once again conducted by William Spear, director of the *Hunterdon Radio Theatre*, young people's advocate, and longtime friend of Teen Café. The first *Writers Workshop*, scheduled for January, was postponed due to snow and is rescheduled for May. The second workshop, held on February 23rd, attracted 12 enthusiastic writers. The topic was *Action and Writing Short Stories*. Several enthusiastic attendees have already requested that the program continue through the summer.

Circulation Services

The Circulation Department has been running smoothly at HQ and NCB with no recent staff or schedule changes.

Jared Biondi is now working with the Friends on the book sale. He works in the morning for the Friends and in the afternoon at HQ. As in past years, the Friends reimburse HCL for his hours.

Reference Services and North County Branch

Some members of the Reference staff attended County-sponsored harassment training on February 17th and 24th.

Cindy Knight attended a webinar on Overdrive on Feb. 14th.

The popular database, *P4A*, was reinstated (for half of its previous price)! It is being promoted with new bookmarks, a press release and posters.

Displays for the month included *Blind Date with a Book* (books are covered and patrons do not find out what they are until after they have been checked out) and *Short Books for a Short Month*.

Extension Services and South County Branch

The staff in Extension Services and the South County Branch have been preparing for a day of archiving the library's history in albums. They have been assembling materials, presorting newspaper clippings and old photos and trying to identify former library employees in the photos. The Bookmobile, in conjunction with the Youth Services Department, has begun planning its spring trips to nursery schools. Joan Brelsford from SCB and Linda Zdepski from HQ Circulation represented HCL at the NORWESCAP *Community Stakeholders Resource Fair* at the Hunterdon Medical Center on March 11th.

Technical Services

Technical Services is ordering, receiving, cataloging and processing as usual.

Jennifer Winberry and Alison Naftal continue to work on weeding the collection in the 900s and 300s, respectively. Extension staff has begun to weed the sports section, because it has not been done in a long time. Jennifer and Alison also make suggestions on ordering books that would improve the collection. For example, Alison recently noticed that we did not have much current information on reverse mortgages, and we got some new titles to rectify that.

PR Committee Additions

The PR Committee is happy to welcome two new members, Maria Angelo and Linda Zdepski, from the Circulation Department.

Staff Newsletter

New PR Committee member Maria Angelo will be helping to revive the staff newsletter, which has been dormant for months now. It will have a new name and design and plans are for it to be published monthly. Look for the first issue sometime in April.

Writers Workshop

The Hunterdon County Library sponsored *Writers Workshop* with Mia Siegert is a hit! The first three sessions of the eight-week workshop have drawn over sixty patrons for each session

Annual Report

The 2010 Annual report is being put together and should be ready for distribution by Mid-April.

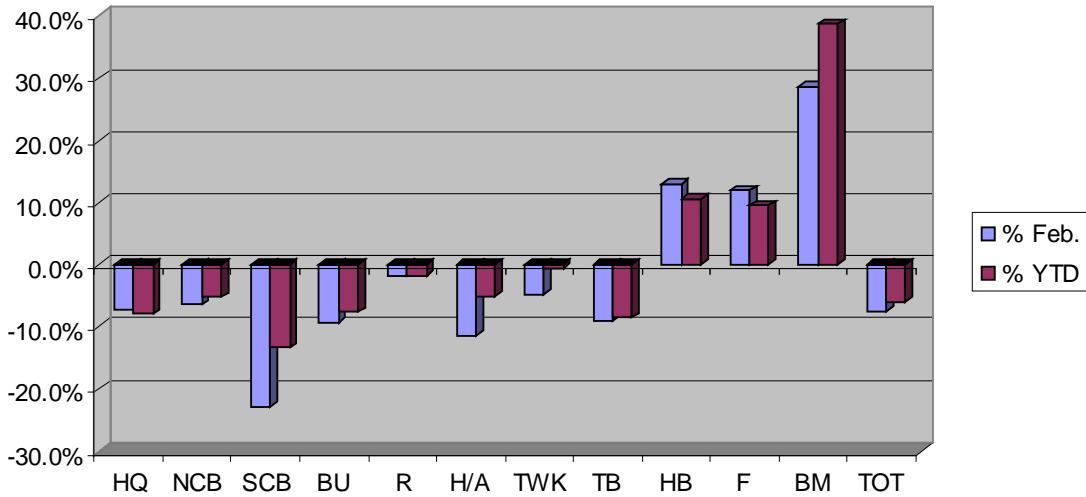
NORWESCAP Resource Fair at HMC

Joan Brelsford from SCB and Linda Zdepski from HQ Circulation represented HCL at the NORWESCAP *Community Stakeholders Resource Fair* at the Hunterdon Medical Center on March 11th. Joan reported that this event was coordinated by Barbara Mastrianni of NORWESCAP with the purpose of sharing information and resources with local childcare providers. She and Linda were able to meet with several organizations, such as the Hunterdon County YMCA, and provide them with flyers explaining our many programs suited to young children. Six other community service providers attended as well. Joan and Linda also met with Susan Freedman from the Child Development Center at HMC, who was very eager to work with us on future events.

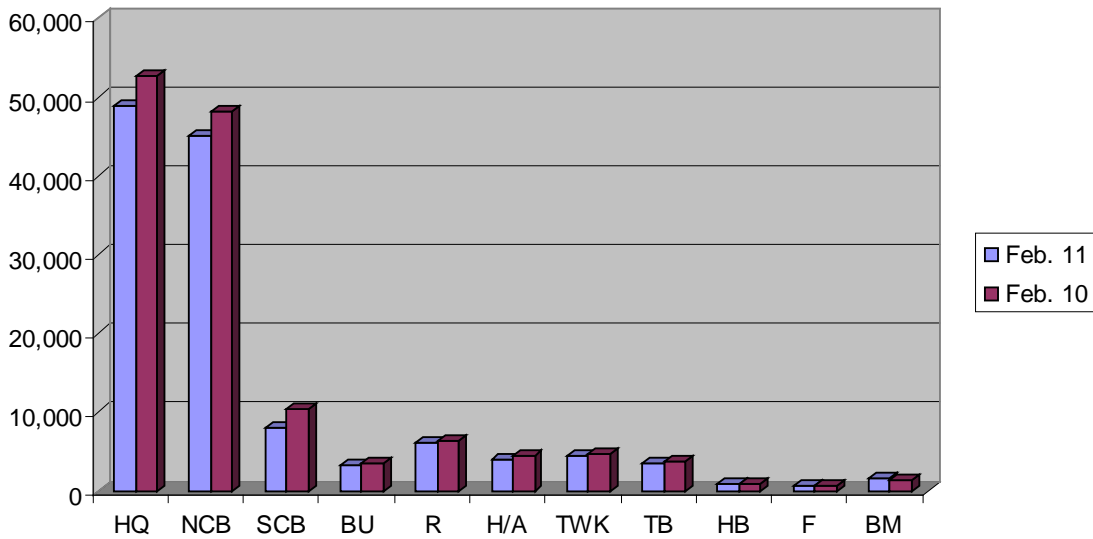
Circulation Statistics

	Feb. 11	Jan. 11	% Change	Feb. 10	% Feb.	YTD 11	YTD 10	% YTD
HQ	48,904	50,449	-3.1%	52,788	-7.4%	99,353	107,912	-7.9%
NCB	45,022	48,399	-7.0%	48,104	-6.4%	93,421	98,572	-5.2%
SCB	8,095	8,964	-9.7%	10,495	-22.9%	17,059	19,691	-13.4%
BU	3,217	3,334	-3.5%	3,550	-9.4%	6,551	7,096	-7.7%
R	6,134	6,462	-5.1%	6,252	-1.9%	12,596	12,820	-1.7%
H/A	3,896	4,571	-14.8%	4,399	-11.4%	8,467	8,922	-5.1%
TWK	4,488	4,794	-6.4%	4,717	-4.9%	9,282	9,328	-0.5%
TB	3,428	3,480	-1.5%	3,769	-9.0%	6,908	7,556	-8.6%
HB	987	1,150	-14.2%	873	13.1%	2,137	1,932	10.6%
F	767	604	27.0%	685	12.0%	1,371	1,252	9.5%
BM	1,664	2,242	-25.8%	1,294	28.6%	3,906	2,815	38.8%
TOT	126,602	134,449	-5.8%	136,926	-7.5%	261,051	277,896	-6.1%

**% Circulation Change
February 2011 vs. February 2010
YTD 2011 vs. YTD 2010**



**Items Circulated
February 2011 vs. February 2010**



**Items Circulated through end of February
2011 YTD vs. 2010 YTD**

