



"Discounts With Your Library Card" Promotion

September 2018



- *September is Library Card Sign-Up Month. The Hunterdon County Library and the Flemington Free Public Library are partnering with local businesses to promote the importance of having a library card.*
- *During the month of September, when a customer presents their library card at your business, they receive a predetermined discount or giveaway of your choosing. Past examples include 10% off or "buy one, get one" offer.*
- *Participation for local businesses is **FREE**. The library provides advertising and promotional materials, which include brochures, posters, and links on our website. Press releases are sent to various newspapers including the Hunterdon County Democrat, Hunterdon Review, Courier News and Star-Ledger. Many Hunterdon County businesses participated last year to great success.*
- *Registration is quick, just fill out the form below and either fax or mail it to the Hunterdon County Library (fax: 908-788-1364) by July 31, 2018.*

My business would like to participate in the September 2018 "Discounts with Your Library Card" promotion!

Business Name: _____ Contact Name and Title: _____

Street Address: _____ City, State, Zip Code: _____

Web Address: _____ Phone Number: _____ E-Mail: _____

My business will offer the following discount to customers who show a Hunterdon County Library Card or Flemington Free Public Library Card September 1-30, 2018:

Signature: _____

Mail this form (must be received on or before July 31) to the Hunterdon County Library, 314 Route 12, Flemington, NJ 08822, attn. Joan Sabo, or fax to (908) 788-1364.