

FREE Business Seminar!

Getting Started with Social Media



Presented by Social Media Expert, **Bill Benz** (www.carnegieagency.com)

Date: Thursday, May 17, 2018

Time: 7:00 pm – 8:30 pm

Location: Hunterdon County Library; 314 State Route 12, Bldg. #3; Flemington, NJ 08822

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Join us and learn the recipe for starting your social media marketing:

- ✓ Review the Recipe - Plan ahead.
- ✓ Measure the Ingredients - Adjust your foundational web settings.
- ✓ Use the Right Utensils - Post where your target audience spends time.
- ✓ Season to Taste - Be flexible.
- ✓ Maintain the Simmer – Contribute to your target community.
- ✓ Serve and Listen – Communicate with your audience and adjust to taste.

Register today!

At SCORE

www.centraljersey.SCORE.org Go to “Take a Workshop”

This program is free and open to the public.

Due to the popularity of our programs, we recommend reserving a seat.

Please call (908) 788-1434, or click on the Calendar of Events at www.hclibrary.us

Reservations are necessary in the event the program is cancelled. Vacant seats will be released 5 minutes prior to the start of the program.

It is the policy of the Hunterdon County Library to provide reasonable accommodations for persons with disabilities with advance notification of need. Please call (908) 788-1434. Without reservations, it may not be possible to provide accommodations.